The video opens with people dressed in black shirts, NAB’s logo in the pride colours displayed on the backs. Bouncy synth music plays and cuts quickly between series of shots of festival goers enjoying a sunny day at an extravagant festival.

Two girls are playfully through coloured powered at each other. A person in a bright yellow wig, white sunglasses and a colourful dress is spinning a rainbow coloured umbrellas and is smiling at the camera. A man in a grey cheese cutter hat, and red approve is putting ice-cream into a waffle cone. More people throwing colourful powder at each other. Then a billboard which clearly states my *whole self is my best self*.

“*My whole self is sometimes confused and crazy but it's all me and I love it! Every part of me*,” says a one of the festival goers, who has an ornate face painting and glitter down the side of her head.

The video then flashes cuts quickly through more people enjoying themselves. The same girl cheekily smiling at the camera while eating an ice-cream, some people dancing, a big welcome sign in the pride colours. More people laughing and through coloured powder at each other. More people dancing, many now covered in the colourful powder.

“*It's good to have a safe space. Everyone here is on the same page. I think to be out and proud is really important, I mean that embodies that message,”* says a young man, wearing a yellow shirt with a large pride coloured heart on the front, and a pride coloured flag on his face, to the camera.

Again a series of quick cuts, starting with A NAB employee is laughing and dancing for camera, then a group of people posing for a camera of screen.

“*Accepting everybody as their 100% authentic self so that we can have a better community supporting each other,”* says a lady in a black shirt, and yellow tutu, two ladies stand next to her smiling and agreeing. They are also wearing different colour tutus!

Again there is a series of quick cuts, people are eating ice-cream, posing for photos and almost everyone is covered in the colourful powder! There is a man in a clean white t-shirt smiling happily to camera and a dog wearing a necklace, a child covered in colourful face paint flapping her arms.

The lady finishes her thought as a voice over, “*Unless you accept everyone else being themselves*

*then it doesn't work.”*

The camera pushes in, when it pops out again, we see a sign that *states share your whole self*.

“*I really think that a lot people don't get an opportunity in general to express themselves the way they want to, It's really a chance for them to let loose and have fun and feel safe in the environment.*” says a soft-spoken person wearing a stripy t-shirt. He’s standing next to two friends in tie-dye tops, both are smiling and agreeing with him.

There is series of quick cuts, people drawing on bandanas, people covered in powder holding their bandanas posing for a photo, people laughing and enjoying their day. More people laughing and squirting people with bottles filled with colourful powder. A close up of a NAB pride pin.

*“You don't really get the best out of life if you're not authentically who you are.”*

Agrees one of the people standing next to the previous speaker. This person has overalls on, and short blonde hair carefully styled.

The video returns to the girls in the tutu’s who laugh and say

“*THANK YOU NAB!”*

The video ends with NAB’s endframe and the voice over saying, “*NAB More than Money.”*