



community focus on the Northern Territory

NAB is involved in community activities across Australia. Here we look at our activities in the Northern Territory.

NAB's 150 Tour

In June, Darwin hosted the NAB 150 Tour. Darwin was invited to join Funk Reggae Band Bomba, singer/guitarist Leigh Chisholm plus AFL legend Michael Long at the Mindel Beach Sunset Market for a free community event as part of the NAB 150 Tour.

Supporting grassroots AFL

NAB is proud to support the development of all Australian Rules Footballers from grassroots through to the elite level. One program that does this is NAB AFL Auskick. The NAB AFL Auskick program, for children aged 5-12, is managed by the community for the community, with both parents and volunteers getting involved. In the Northern Territory, there are around 101 NAB AFL Auskick centres with approximately 6,257 children participating. This year, NAB introduced the NAB Auskickin' around Australia tour, that provided children around Australia with the opportunity to get up close and personal with their favourite past and present AFL stars. Open to children of all ages, the tour provided regional towns with an experience that is normally limited to kids living in metro areas. The tour kicked off in Alice Springs in June and was a huge success with 120 children attending and great local media coverage.

During the 2008 AFL premiership season, Darwin played host to the Western Bulldogs and Port Adelaide. Earlier in the year, Darwin and Alice Springs hosted NAB Cup matches which gave footy fans the opportunity to visit the NAB Zone, an interactive area where they could participate in kicking and handball activities, receive great giveaways and have their face painted in team colours.

Other programs that support junior development are the NAB AFL Under 16 Championships and the NAB AFL Under 18 Championships, both of which the Northern Territory had teams represented. At a junior football level NAB is also involved in a number of community programs including the NAB Club Recognition Award. This award recognises the junior football clubs responsible for the development of NAB AFL Rising Star Medal nominees and provides the clubs with financial and practical resources to continue the development of players. St Mary's Football Club in Darwin has received two of these awards thanks to the efforts of former players Cyril Rioli and Austin Wonaemerri.

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NAB Agribusiness Awards for Excellence

This year, NAB has continued its support of the Agribusiness industry through the NAB Agribusiness Awards for Excellence. These awards are held annually, acknowledging individuals and organisations that operate in the food, fibre, beverage and agribusiness industries across Australia.

The winners of the 2008 NAB Agribusiness Awards for excellence cover the full gamut of primary producers, their suppliers and leaders.

Titjikala

NAB has had a relationship with Titjikala since 2007, when it was chosen as one of the locations to shoot the NAB 'kick to kick' television commercial.

As part of NAB's continued support for this small settlement - 120 kilometres south of Alice Springs, NAB commissioned earlier this year a number of local artists, to create a series of artworks for NAB ATM's around Australia.

Port Adelaide Football Club

In June, Port Adelaide Football Club ventured to Darwin to compete against the Western Bulldogs as part of the AFL competition. On this trip, NAB Darwin hosted members of the Power at their Smith Street branch, for an afternoon BBQ including autograph signings, competitions, giveaways and face painting.

No Interest Loan Schemes (NILS®)

NILS is a community based micro-credit scheme, developed by Good Shepherd Youth & Family Service 26 years ago. The loans enable people on low incomes to purchase essential household goods such as refrigerators and washing machines.

Currently, there are over 280 NILS programs Australia-wide including Sommerville and Anglicare in the Northern Territory. NAB has committed funding to continue the expansion of this program nationally.

Traditional Credit Union

In April, NAB announced it would be providing Traditional Credit Union Limited (TCU) with interest free loans of up to \$1 million (with no fees or charges). These funds will be used to open branches in remote locations in the Northern Territory, providing access to financial services for more than 3,250 Indigenous customers in the next five years.

NAB and TCU are also developing efficiency programs to help lower the costs of some of TCU's back room processes and operations as well as investigating volunteering opportunities and secondments for NAB employees to work with TCU and vice versa.

Working with Tangentyere Council

As part of NAB's Accelerate program – a 12 month program for NAB senior leaders, NAB has partnered with Tangentyere Council in Alice Springs. As part of the program, leaders spend a day in the life of a Tangentyere manager, getting an insight into their world.

Tangentyere Council was established in the 1970's to assist Aboriginal people living in and around Alice Springs to gain some form of legal tenure of the land they were living on, in order to obtain essential services and housing. Eighteen town camps form the membership of Tangentyere Council with the council managing 198 houses for approximately 1,600 to 2,000 residents.

While there is no specific outcome to this experience, participants tend to give something back in terms of their time, expertise or charitable donation.

Recently, NAB provided funding to employ a financial literacy counsellor position at Anglicare in Alice Springs. As part of this role the counsellor will provide financial advice and support to Tangentyere Council residents.

NAB Microenterprise Loans

These unsecured, low interest business loans of between \$500 and \$20,000 are for people who are financially disadvantaged and have few or no avenues to access affordable business credit but who have a sound business idea. Available throughout Australia, the three year loans can be used for both start up and existing businesses.

For applicants starting a business, NAB also provides access to business skills training and advice during the first year of operation.

Lions Australia – Youth of the Year

In 2008, NAB continues its association with Lions Australia and its annual public speaking competition – Lions Youth of the Year Quest. As well as being sponsor, NAB participates in this event by providing judges at the National, District and State level of the competition.

The Quest is open to students aged 16-18 years across Australia and provides opportunities for young people to gain skills and experience which can be used in both their personal and professional lives. The national winner will also attend the World Youth Forum.

This year's winner Edward Miller from New South Wales was announced at the Lion's National Conference in Darwin.

Supporting Land Councils

Earlier in the year, NAB began providing commercial lending services to Land Councils in the Northern Territory and Kimberley Region.

One project that benefited from the partnership between NAB and Anindilyakwa Land Council was the Dugong Beach Resort on Groote Eylandt. This resort provides the traditional owners of Groote Eylandt with long-term benefits including income and job creation. This was also the first time NAB completed commercial lending on native title land for Indigenous sustainability.

Ovarian Cancer Research Foundation

Since 2001, NAB has been working with the Ovarian Cancer Research Foundation (OCRF) to help find an early detection test for this disease. As the Founding Partner of OCRF, NAB is involved in a number of initiatives over the year to raise funds for this important research.

During August and September, NAB promotes the Silver Ribbon campaign nationally with a local focus on fundraising.

The Yachad Accelerated Learning Project

With the support of NAB, this three year educational intervention program aims to raise the academic achievements of students in remote and rural locations in Australia, particularly Indigenous students. This program is currently underway in Alice Springs.

British Council – Realise your Dream

NAB is in the fifth year as principal sponsor with the British Council of Australia's Realise Your Dream program. This annual event sees six young Australians (aged under 30) win the opportunity to work with a mentor in their creative field such as fashion, film, script or visual art.

This year's winners were recently announced with Andrew Apostola, Leticia Caceres, Candy Bowers, Lucy Dyson, Tommy Murphy and Jake Nash winners of the program.

Australia Business Arts Foundation

Since 2005, NAB has supported the Australia Business Arts Foundation that promotes private sector support for the arts. As part of NAB's involvement, NAB is the category sponsor of the National Australia Bank SME Award for businesses with less than 200 employees partnering with an arts organisation.

The Alannah and Madeline Foundation

Since 2003, NAB has supported The Alannah and Madeline Foundation – a national charity that aims to keep children safe from violence. NAB supports the Foundation's major fund raising events Starry Starry Night and Half Time Wrap as well as a number of other events.

As major sponsor of the Better Buddies anti-bullying program, NAB is helping build safe and caring school communities. During 2008, Sadadeen Primary School and Bradshaw Primary School in Alice Springs have incorporated the new program into their schools.

Finance apprenticeships

In partnership with Group Training Northern Territory, NAB has developed finance apprenticeships for Indigenous people. In January this year, the first apprentices began working with NAB in Darwin and we are currently working with our partners to identify our next apprentices for Darwin and potentially expand to Alice Springs.

The Australian Ballet

As lead sponsor of The Australian Ballet, NAB is helping to make ballet more accessible to a greater number of Australians. Through our support of The Australian Ballet's National Education Program, workshops and seminars are held around Australia with an Introduction to Ballet held in Alice Springs and Darwin in August. The Australian Ballet's Classical Triple Bill was also performed by The Dancers Company in Alice Springs and Darwin in August.

Reach

Reach is an organisation dedicated to helping our youth regardless of their background, gain self-belief by providing them with support and connecting them with each other.

Through NAB's support, programs are run across Australia for teenagers aged 13-18 years.

NAB's Employee Volunteer Program

NAB provides two days paid volunteer leave each year for its employees to carry out voluntary work with a community organisation.

Last year, NAB employees carried out over 6000 volunteer days nationally with many employees also contributing their own free time to community organisations.

NAB Sheikh Fehmi El-Imam Scholarship

The NAB Sheikh Fehmi El-Imam Scholarship enables an undergraduate student to continue their post graduate studies in finance and economics in Australia or at an overseas university. As well as the scholarship, the winner receives potential employment opportunities within NAB for 12 months during or at the conclusion of their studies.

International Women's Day

Darwin staff continue to support International Women's Day every March, helping to raise money for domestic abuse.

Local community sponsorships

NAB supports local organisations and events through local sponsorship grants. Events supported include Hermannsburg Volunteer Unit, Northern Territory Hockey, Northern Territory Rugby League, Rotary Club Northern Territory, Under 13 Boys Soccer Tour of Singapore, Under 15 Mens and Womens Hockey Teams, NAB Northern Territory Mens Golf Championships, Territory Mental Health Café, Merrepen Arts at Nauiyu.

Greek Glenti Festival

Each year in June, NAB supports the Greek Glenti Festival. This two day celebration of Greek culture, is held at Bicentennial Park in Darwin with the community enjoying food, dance and music.

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our community principles

our beliefs

NAB believes in people and communities and in backing their ideas and dreams. This drives us to help all our customers and their communities to fulfil their aspirations. It leads us to seek and understand their needs and to build a genuine connection to grow vibrant and sustainable communities.

our approach

NAB seeks to be a partner in all the communities in which we operate, with a particular focus on activities that build social and economic wellbeing both now and in the future. To be successful we seek partnerships that:

- Deliver real and demonstrable value for a community.
- Are local in their control and impact, but national in their significance and influence.
- Are designed with a view to meeting the future needs of the community.
- Give opportunities to all in the community (everyone deserves a chance).
- Involve our employees.
- Use our capabilities, not just our cash.
- Ensure senior management visibility and ownership.
- Give us the chance to talk to our customers and the community about what we are doing and what we have learnt.

Your feedback is important to us. Email: community@nab.com.au