

Community Focus

Tasmania

NAB is involved in community activities across Australia. Here we look at our activities in Tasmania.

Supporting grassroots AFL

NAB is proud to support the development of all Australian Rules Footballers from grassroots through to the elite level. One program that does this is NAB AFL Auskick. The NAB AFL Auskick program, for children aged 5-12, is managed by the community for the community, with both parents and volunteers getting involved. In Tasmania, there are 153 NAB AFL Auskick centres with approximately 8,621 children participating.

NAB ran an Auskick Clinic in Burnie for the local community in September that attracted over 300 children.

This year at all Round One NAB Cup matches, attendees were given the opportunity to win \$1,000 if they were selected by a roaming camera as the 'Face in the Crowd'. The lucky 'Face in the Crowd' was then given the opportunity to double their money to \$2,000 if they were able to kick a Supergoal (a goal from outside the 50 metre line) on ground during the halftime break. This year, one NAB Cup match was played at the Aurora Stadium between Hawthorn and Melbourne on 21 February.

The 2009 NAB Cup marked the introduction of a slightly amended NAB Supergoal incentive, which has seen NAB donate \$119,000 to junior football clubs around the country over the past three years. While we have previously donated cash, NAB has moved towards more practical resources this year and provided \$1,000 worth of Sherrins to the junior club of any player that kicked a goal from outside the 50 metre line. Richmond's Matthew Richardson, formerly of Devonport Football Club, kicked a NAB Supergoal in the 2009 NAB Cup.

Other programs that support junior development are the NAB AFL Under 16 Championships and NAB AFL Under 18 Championships. The NAB AFL U16 Championships carnival was held on the Gold Coast last year with all states and territories participating in 16 games during a two week period in July and August. Tasmania played Victoria as part of the NAB AFL U18 Championship at Bellerive Oval in Hobart.

At a junior football level NAB is also involved in a number of community programs, one of which is the NAB Club Recognition Award (CRA). The CRA recognises the junior football clubs responsible for the development of NAB AFL Rising Star Medal nominees and provides the clubs with financial and practical resources to continue the development of players. Last year, North Hobart FC and Clarence FC received CRAs thanks to Colin Garland and Jack Riewoldt respectively.



Community Focus on Tasmania

Youth of the Year - Lions Australia

This year, NAB has continued its association with Lions Australia and its annual public speaking competition – Lions Youth of the Year Quest. As well as being sponsor, NAB participates in this event by providing judges at the National, District and State level of the competition.

The Quest is open to students aged 16-18 years across Australia and provides opportunities for young people to gain skills and experience which can be used in both their personal and professional lives. The national winner also attends the World Youth Forum.

The 2009 winner is Emma Davey from Launceston, Tasmania.

Schools First

Schools First is the nation's largest ever corporate backed education initiative with NAB committing \$15 million in award funds over three years.

Developed by NAB in collaboration with Australian Council for Educational Research (ACER) and Foundation for Young Australians (FYA), Schools First is designed to encourage and award best practice in school – community partnerships that demonstrate improved outcomes for students.

The awards are open to every primary, secondary, public, private, special needs, religious and independent school across Australia.

Over the last few months, schools in local communities were invited to take part in the inaugural Schools First community workshops. In May, these workshops were held in Launceston, Burnie and Hobart.

The Royal Hobart Show

Every October, The Royal Hobart Show – Tasmania's biggest community event is held. Attracting over 50,000 visitors each year, it provides a taste of what rural communities have to offer. NAB supports the Show, with the main arena transformed into the NAB Arena.

No Interest Loan Scheme (NILS®)

NILS is a community based micro-credit scheme, developed by Good Shepherd Youth & Family Service 29 years ago. The loans enable people on low incomes to purchase essential household goods such as refrigerators and washing machines.

Currently, there are over 280 NILS programs Australia-wide including Hobart, Burnie and Launceston. NAB has committed funding to continue the expansion of this program nationally.

Property Council of Australia – Business Luncheon Series

On 29 May, NAB sponsored the Property Council of Australia's Business Lunch – Inside the Reserve Bank of Australia. This luncheon provided a briefing on the current international and Australian economic environment with NAB providing its own view on the Australian economy over the next year.

The Alannah and Madeline Foundation

Since 2003, NAB has supported The Alannah and Madeline Foundation – a national charity that aims to keep children safe from violence. NAB supports the Foundation's major fund raising events Starry Starry Night and Half Time Wrap as well as a number of other events.

As major sponsor of the Better Buddies anti-bullying program, NAB is helping build safe and caring school communities. During 2009, seven primary schools throughout Tasmania have incorporated the new program into their schools.

NAB Agribusiness Awards for Excellence

The 13th NAB Agribusiness Awards for Excellence were announced in late 2008. These awards are held annually, acknowledging individuals and organisations that operate in the food, fibre, beverage and agribusiness industries.

The winners of the 2008 NAB Agribusiness Awards for Excellence covered the full gamut of primary producers, their suppliers and leaders.

Ovarian Cancer Research Foundation

As Founding Partner of the Ovarian Cancer Research Foundation (OCRF), NAB has been working with OCRF since 2001 to help find an early detection test for this disease. Over the year, NAB is involved in a number of initiatives to raise funds for this important research and during August and September NAB promotes the Silver Ribbon campaign nationally with a local focus on fundraising.

In 2008, NAB raised over \$700,000 for the Silver Ribbon campaign.

Dairy Business of the Year Awards

Last year, NAB held the Dairy Business of the Year Awards in association with Red Sky Agricultural, Intelact Australia and Dairy Australia. The awards recognise the best dairy farmers in Victoria, Tasmania, southern NSW, South Australia and Western Australia. All finalists participated in a one day conference and awards dinner.

The overall winner was Stephen and Karen Fisher of Tasmania who run 830 cows on their 279 hectare property in Togari.

AFL Tasmania Women's Grand Final functions

Annually, NAB supports the Women's Grand Final networking functions, raising money for the Variety Club of Tasmania. The functions are held in both Hobart and Launceston and in 2008 over \$10,000 was raised.

British Council – Realise your Dream

In 2008, NAB continued its partnership with the British Council Australia's Realise Your Dream program. This annual program sees six young Australians (aged under 30) win the opportunity to travel to the UK and work with a mentor in their creative field such as fashion, film, script or visual art.

The winners of the program in 2008 were Andrew Apostola, Leticia Caceres, Candy Bowers, Lucy Dyson, Tommy Murphy and Jake Nash.

NAB Sheikh Fehmi El-Imam Scholarship

In November 2008, the NAB Sheikh Fehmi El-Imam Scholarship was awarded to Anne-Sophie Gintzburger.

The NAB Sheikh Fehmi El-Imam Scholarship enables an undergraduate student to continue their post graduate studies in finance and economics in Australia or at an overseas university. As well as the scholarship, the winner receives potential employment opportunities with NAB for 12 months during or at the conclusion of their studies.

Relay for Life

During February and March, the annual Relay for Life was held throughout Tasmania. This outdoor overnight team event raises monies for the Cancer Council of Tasmania. NAB employees participate in these events helping to raise money for cancer support and services throughout the community.

StepUP Loans

In February, the Tasmanian operations of StepUP, a unique low-interest loan program designed and managed by NAB and Good Shepherd Youth & Family Service, was launched by Senator Nick Sherry, Minister for Superannuation and Corporate Law.

StepUP Loans are a fixed-rate, low interest, unsecured personal loan for amounts between \$800 and \$3,000. A feature of the program is an application and repayment process that includes face-to-face financial mentoring.

Financially disadvantaged Tasmanians seeking a small personal loan for necessary household goods can access the program via the NILS Network of Tasmania in Hobart, Burnie and Launceston.

Prospect Sharks Junior Football Club and Player Development Academy

Prospect Sharks Junior Football Club has around 400 children registered to play football through all junior grades. The Club recently launched the player academy and NAB is happy to support this initiative that focuses not only on the development of a player's football but also their personal development and health.

Microenterprise Loans

NAB's award winning Microenterprise Loans operate throughout Tasmania. These unsecured, low interest loans of between \$500 and \$20,000 are for people who are financially disadvantaged and have few or no avenues to access affordable business credit. As part of the program, loan recipients also have access to business literacy training and mentoring.

To date 155 loans have been approved to the value of \$2.7 million and NAB has injected \$100 million into the expansion of this program working with state and federal governments.

Launceston Cycling Classic

In December, the annual Launceston Cycling Classic was held. NAB supports this event with thousands of people lining the streets of Launceston to watch Australian and international riders.

NAB's Employee Volunteer Program

For over 10 years, NAB has given its employees the opportunity to volunteer their time to help community groups.

In 2008, NAB employees carried out over 5000 volunteer days working on a large range of worthwhile community initiatives. This has involved hands-on participation or increasingly their professional skills to organisations all over Australia.

The Chocolate Lovers Ball

For all chocolate lovers, the inaugural Chocolate Lovers Ball will be held on 15 September 2009. NAB continues to support this Ball helping to raise money for the 'Save the Children Fund'

Ethnic Business Awards

NAB is a major sponsor of the Ethnic Business Awards which celebrate the contribution of migrants to the Australian economy. The awards have two categories – Small Business companies with a turnover of \$5 million or less and Large Business. The 2008 winners were Fillipo Casella – Casella Wines, John Du – Hima Group and Luke Nguyen – Red Lantern.

Asthma Foundation of Tasmania

Every May, NAB supports the Asthma Foundation of Tasmania's tin collection day - 'Whistle Day'. Monies raised from 'Whistle Day' go towards training programs throughout the local community.

Tasmanian Business Leaders Awards

For four years now, The Australian Institute of Management (AIM), the Institute of Chartered Accountants in Australia (ICAA) and the Tasmanian Chamber of Commerce and Industry (TCCI) have held the Tasmanian Business Leaders Awards. These awards celebrate the leadership and management achievements of individuals.

NAB continues to support these awards by sponsoring Owner Manager of the Year. This Award is for the business owner who also manages his/her enterprise.

Cricket North West

Cricket North West (CNW), is one of the three key regional turf cricket competitions that comprises the Tasmanian Cricket Association (TCA). NAB supports this competition helping to provide a pathway for junior cricketers to senior ranks including playing for Tasmania.

Community Focus on Tasmania

our community principles

our beliefs

NAB believes in people and communities and in backing their ideas and dreams. This drives us to help all our customers and their communities to fulfil their aspirations. It leads us to seek and understand their needs and to build a genuine connection to grow vibrant and sustainable communities.

our approach

NAB seeks to be a partner in all the communities in which we operate, with a particular focus on activities that build social and economic wellbeing both now and in the future. To be successful we seek partnerships that:

- Deliver real and demonstrable value for a community.
- Are local in their control and impact, but national in their significance and influence.
- Are designed with a view to meeting the future needs of the community.
- Give opportunities to all in the community (everyone deserves a chance).
- Involve our employees.
- Use our capabilities, not just our cash.
- Ensure senior management visibility and ownership.
- Give us the chance to talk to our customers and the community about what we are doing and what we have learnt.

Your feedback is important to us. Email: community@nab.com.au