



community focus on South Australia

**NAB is involved in community activities across Australia.
Here we look at our activities in South Australia.**

supporting grassroots AFL

NAB supports the development of Australian Rules Football players from grassroots to the elite level. One program that does this is NAB AFL Auskick. This program, for children aged 5-12, is managed by the community for the community with parents and volunteers getting involved. In South Australia, there are around 350 NAB AFL Auskick centres with around 12,000 children participating.

Earlier in the year, as part of the AFL's Community Camp initiative, NAB AFL Auskick clinics were held by the Adelaide Crows in Port Lincoln and the Power in Berri. NAB has also held 10 NAB AFL Auskick Super Sessions, with winning centres receiving a visit from the Triple M promotions team and a football pack from NAB. Additionally, in February Gary Lyon hosted a NAB AFL Auskick Customer Clinic and afterwards customers and their children attended the scheduled NAB Cup game.

Other programs that support junior development are the NAB AFL Under 16 Championships and Under 18 Championships. At a junior football level NAB is also involved in a number of community programs including the NAB Club Recognition Award. This award recognises the junior football clubs responsible for the development of NAB AFL Rising Star Medal nominees and provides the clubs with financial and practical resources to continue the development of players.

Port Adelaide Football Club

Since 2006, NAB has been one of the key partners with the Power Football Club – an AFL club which has now been in the national competition for 10 years.

With around 320,000 supporters throughout Australia, NAB is the official banking and financial services partner of the Power.

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Boost for SA self employed

In July, the new NAB Microenterprise Loan scheme became available in Adelaide. These loans are for self-employed people unable to secure finance to get their business off the ground. NAB is working with Work Bank Inc, an Anglicare SA and State government initiative which provides assistance for South Australians to develop self-employment opportunities.

British Council – Realise your Dream

This annual event sees 6 young Australians (aged 21-28) win the opportunity to work in the UK with an expert in their creative industry (such as fashion, film, script, visual art). NAB is in its third year as Principal Sponsor with the British Council Australia's Realise Your Dream Program, helping young artists realise their dreams.

This year we saw over 600 entries with the winners announced in September.

Ovarian Cancer Research Foundation

The Ovarian Cancer Research Foundation (OCRF) raises community awareness and vital funds for research into ovarian cancer. As Founding Partner of OCRF, NAB supports The Silver Ribbon campaign during August and September with a local focus on fundraising.

The Australian Ballet

As Lead Sponsor of The Australian Ballet, NAB is helping make ballet more accessible to a greater number of Australians. Through our support of the Ballet's national Education Program, workshops and seminars are held around the country.

October also sees South Australia playing host to The Australian Ballet – The Nutcracker.

No Interest Loan Scheme (NILS)

Developed by Good Shepherd, NILS is a community based micro-credit scheme that has been running for 26 years. The loans enable people on low incomes to purchase essential household goods such as refrigerators and washing machines. Currently, there are over 260 NILS programs Australia wide and NAB has committed funding to continue the expansion of this program nationally.

NAB Volunteer Awards

This year, NAB has continued to recognise and reward local volunteer groups across Australia. The finalists were announced in September with YWCA of Adelaide – Big Brother Sister Program and Australian Refugee Association the state winners for South Australia. They won a trip to Melbourne for the National ceremony this month where the two national winners will be announced.

Going for Gold conference

Each year Volunteering South Australia holds a state conference to discuss the important issues surrounding volunteering for both individuals and organisations. NAB is sponsoring this year's state conference being held this month, further strengthening our commitment to volunteering.

South Australian Young Entrepreneur Scheme (SAYES)

For the last 3 years, NAB has been a major sponsor of SAYES a Business South Australia initiative that aims to provide young South Australians (aged 18-30) with the skills to start their own business.

Variety South Australia

For several years, NAB has supported Variety South Australia, a non profit organisation that supports sick, disabled and disadvantaged children under 18 years. As well as sponsoring a number of events such as the 4WD challenge, and Bush Bashes, this year senior state management have become involved in the management of the organisation through board participation.

Royal Society for the Blind South Australia – Young Business Leaders

Since 2005, NAB has participated in the Young Business Leaders SA program. This 10 month program aims to help young people develop their skills professionally and personally via training and practical application. Throughout the program participants also support The Royal Society for the Blind through their fundraising activities. To date 6 NAB employees have participated in this life changing program raising \$37,000.

Bedford Industries

Since 2004 NAB has supported Bedford Industries, South Australia's largest employer for people with a disability. Throughout the year Bedford Industries hold a number of events such as the Big BBQ and the Butterfly Ball which are sponsored by NAB.

The Royal Flying Doctor Service

NAB continues its long association with The Royal Flying Doctor Service including support in June of their annual Wings for Life Ball held at the Adelaide Entertainment Centre.

The Cancer Council - Relay for Life

NAB has been involved with Relay for Life in South Australia for the last 4 years. In that time, it has raised around \$30,000 for cancer research and education in South Australia and in 2007 we had a record number of 62 staff participating in the event

Australian Business Arts Foundation

Since 2005, NAB has been involved with the Australian Business Arts Foundation that promotes private sector engagement with the arts.

As part of NAB's involvement, NAB is the category sponsor of the SME Award for businesses with less than 200 employees partnering with an arts organisation. Award evenings are held in each state with the South Australian award evening held on 7 September.

Meals on Wheels

Since 2002, NAB has supported Meals on Wheels in Adelaide with staff members assisting with the distribution of meals on a weekly basis. In September, we co-sponsored this year's annual Meals on Wheels Conference held in Adelaide.

Julian Burton Burns Trust

For several years, NAB has been associated with The Burns Trust, Australia's first ever national organisation dedicated to burn injury. NAB is proud to be a 'Partner of the Trust' helping to provide burn victims with support as well as looking at new ways for the care of burn victims.

Zero Seven Road Trip

During the first week of July, NAB supported the **MAKEPOVERTYHISTORY** Road Trip around Australia. Organised by Reach and The Oaktree Foundation, some of Australia's biggest music acts travelled around the nation spreading this message.

In South Australia, the Adelaide Show Grounds played host on 2 July.

Step Up Loans

In 2006, Step Up Loans became available throughout South Australia. Step Up Loans are a safe low interest loan for people living on a low income. A Step Up Loan of between \$800 and \$3,000 can help to buy household goods, purchase a car or cover medical expenses.

McGuinness McDermott Foundation

This month, NAB continues its support of 'Slowdown', the biggest charity football game in Australia held at AAMI. This event raises money for The McGuinness McDermott Foundation which provides support for children (and their families) suffering from cancer or serious illness. Funds raised from this year's 'Slowdown' will go to the MMF Children's Clinic at the Women's and Children's Hospital.

Your feedback is important to us. Email: community@nab.com.au

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Lions Australia Youth of the Year

NAB continues its association with Lions Australia and its annual public speaking competition - Lions Youth of the Year Quest. NAB participates in this event by providing judges at the District and State level of the competition.

The Quest is open to students aged 16-18 across Australia and provides opportunities for young people to gain skills and experience which can be used in both their personal and professional lives. The national winner will also attend the World Youth Forum.

This year, Victorian Joshua Anderson won Lions Youth of the Year Quest with Lucy Radowicz from the South Australia/Northern Territory area winning the Public Speaking award.

Better Buddies Program

The Alannah and Madeline Foundation's Better Buddies campaign aims to build safe and caring school communities. With support from NAB, 30 schools nationally including Darlington Primary School, Our Lady of Grace School and Westport Primary School in South Australia are piloting a new edition of this Framework.

Canteen – City to Bay

In September, NAB participated for the ninth year in the City to Bay Fun Run helping to raise monies for Canteen - the national organisation supporting young people living with cancer and their families. Through this event, NAB has become the biggest fundraiser for Canteen.

our community principles

our beliefs

NAB believes in people and communities, and in backing their ideas and dreams. This drives us to help all our customers and their communities to fulfil their aspirations. It leads us to seek and understand their needs and to build a genuine connection to grow vibrant and sustainable communities.

our approach

NAB seeks to be a partner in all the communities in which we operate with a particular focus on activities that build social and economic wellbeing both now and in the future. To be successful we seek partnerships that:

- Deliver real and demonstrable value for a community.
- Are local in their control and impact, but national in their significance and influence.
- Are designed with a view to meeting the future needs of the community.
- Give opportunities to all in the community (everyone deserves a chance).
- Involve our employees.
- Use our capabilities, not just our cash.
- Ensure senior management visibility and ownership.
- Give us the chance to talk to our customers and the community about what we are doing and what we have learnt.