**VIDEO 1 – Introducing the NAB Skill on Amazon Alexa**

INT. APARTMENT – ENTRANCE. DAY.

A woman (“Hannah”) enters her apartment, home from a long day at work.

She puts down her keys, dumps her bag, and kicks off her shoes.

VOICE OVER

Introducing the NAB Skill on Amazon

Alexa.

INT. APARTMENT – KITCHEN. DAY.

In/or near the kitchen, an Amazon Alexa Echo (TBC) sits on a bench.

Hannah puts her phone down on the bench, and heads to the sink. She fills a glass with water from the tap and takes a sip.

She yanks open the fridge. There’s nothing enticing inside.

Just then, her phone beeps. She closes the fridge and goes to her phone, looks at it. A text message pops up – it hovers next to her on screen so the audience can read it.

Text message: “Drinks with the girls tonight!”

VOICE OVER

Now you can bank hands free, from

home, using nothing but your voice.

Hannah turns to her Alexa.

HANNAH

Alexa, ask NAB: Did I get paid this week?

The lights on the Alexa flicker on (TBC), and she responds:

ALEXA

There was one deposit made yesterday,

$2,172.80

HANNAH

Alexa, ask NAB: What’s my account balance?

ALEXA

Your transaction account balance is $2,875.00

HANNAH

Alexa, ask NAB: What do I owe on my credit

card?

ALEXA

You owe $360 on your credit card.

Hannah smiles, heads off to get changed.

Stay on shot of Alexa, with text to explain the NAB Skill (TBC).

VOICE OVER

With the NAB Skill on Amazon Alexa,

you can find out your account balances,

your recent deposits, and how much you

owe on credit cards or loans.

INT. APARTMENT – MONTAGE/NEAR KITCHEN. DAY.

Hannah puts on lipstick.

Hannah grabs her phone.

Hannah puts a different pair of shoes on.

Hannah grabs her bag and keys.

VOICE OVER

The NAB Skill on Amazon Alexa makes

voice activated banking easy. Because your money comes in all shapes and sizes.

With the Alexa in the foreground, we see a wide shot of Hannah (now dressed up for going out) heading out the front door.

Stay on shot of Alexa, with “Learn more at www.nab.com.au/…” (TBC) and NAB logo.

THE END.