The scene opens with a shot looking down at a footpath across the road. A lady in a red jumper and long hair walks past a tailor, as the camera pans up and to the left, stopping on a first-story window of the red-brick apartment that sits above the stores. As this happens, we hear a young female voice ask, *‘what is money for…’*.

Through the window we see a young, working couple attempting to manage their young children on a busy weekday morning. The wife is sifting through paperwork, while the father sips his coffee, carrying his daughter in the other arm. The voiceover continues, *‘if not for getting you through tough times?’*

The scene pivots to an internal shot of the young couple’s apartment, as we see the wife, dressed in a pink sweater, showing the father some paperwork that appears to be bills. The voiceover continues, *‘if you’re facing financial difficulty’*, the father sets his coffee mug down on the table as he peers closer at the bills before taking them from his wife, *‘get in touch with us as soon as possible, so we can help’*. ‘<Search icon> NAB Assist’ appears on the lower, middle portion of the screen.

We see the NAB starlight appear from the top left corner of the frame, moving down and then toward the center, before forming half of a star as the shot fades to black. The keyline continues downward, transitioning into the NAB logo. We hear voiceover say, *‘NAB. More than money’*.